

Action Insights:

Five Ways To Improve Your Auto Supply Chain Visibility



Endless phone calls and emails, multiple platforms, manual paperwork—the automotive supply chain is a fragmented system.

When your information is siloed and processes are disconnected, end-to-end visibility of your supply chain is impossible. A disjointed view can cause poor inventory management, inaccurate ETAs, compliance issues and irate vendors and customers.

“It’s always been this way.” While a common response from managers at dealerships and auctions, it may actually reveal a fear of change or a lack of understanding of the options available. But change doesn’t always have to be drastic to make a big impact on your business.

Consider implementing a few of these simple strategies:

1. Evaluate where you are now

Take a closer look at your supply chain and identify pain points, informational gaps and bottlenecks. Talk to key suppliers and other stakeholders to set goals and get a commitment for undertaking the work needed to reach new milestones.

2. Integrate suppliers onto a common platform

You need to know exactly where parts and vehicles are at all times to mitigate delays, better plan inventory and manage customer expectations.

3. Hire and empower employees

End-to-end visibility requires specialization. If you have new technology or processes, make sure you have people with the right skills in place to use your system to its fullest potential.

4. Leverage industry expertise

An automotive logistics partner with the right technology can help you recalibrate your supply chain, achieve visibility and grow your business.

5. Trust the process


Once you’ve established your goals, standardized the process, engaged your employees and enlisted the expertise of a logistics expert it will be time to reap the rewards.

Visibility in the automotive supply chain is essential. With the right technology and tools in place, you will be able to improve your operations and take advantage of new revenue-generating opportunities.

ABOUT MONTWAY

Montway Auto Transport is one of the nation’s leading auto logistics companies, arranging shipments for over one million vehicles since 2007. With a focus on innovation, technology and customer service, we set the standard in the industry. Montway is A+ accredited by the BBB and has a 4.7-star customer rating across all top review sites.



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